

FAIR CAMPAIGN PLEDGE

*Every candidate for public office has an obligation to observe and uphold basic principles of decency, honesty and fair play so that citizens may exercise their constitutional right to a free and informed choice on election day. Public office is a public trust. The League of Women Voters of the Syracuse Metropolitan Area and the Onondaga Citizens League believe that candidates * should conduct their campaigns in accordance with the following principles:*

- I will conduct my campaign accurately and honestly. I will discuss the issues and participate in fair debate with respect to my views and qualifications.
- I will not engage in, permit, or be involved in personal attacks upon the character of an opponent; nor will I engage in invasions of personal privacy unrelated to fitness for office.
- I will not participate in or condone any appeal to prejudice.
- I will neither use or permit the use of any campaign material or advertisement that distorts the facts.
- I will clearly identify by name the source of all advertisements and campaign literature published and distributed on my behalf.
- I will not abuse the Fair Campaign Practices Committee process in order to obtain political advantage.
- I will publicly repudiate materials or actions from any individual or group which would violate this Pledge.

In signing this Pledge I assume personal control and responsibility for the conduct of my campaign.

SIGNATURE:

Printed Name:

Office Sought:

Date:

Please return your signed Pledge to the League of Women Voters by mail (PO Box 118660 , Syracuse, NY 13218) or by fax (422-9797) no later than September 20th. The Election Guide printed in the *Syracuse NewTimes* in October will indicate which candidates have signed the pledge.

* The term *candidate* refers both to those individuals who are official candidates for public office and any other individuals and groups such as campaign committees whose actions have a substantial effect on the fairness and conduct of the campaign.

